



SCHOPPLEIN STUDIO

Professional Digital and Film Photography of Fine Art

BASIC PRICES FOR PHOTOGRAPHY SERVICES (DECEMBER 2010)

STANDARD POLICY: Schopplein Studio guarantees results by exercising full control of production prior to delivery. Finished results can be inspected before payment is made. Full payment constitutes approval of results and work is delivered on receipt of payment.

TIME PLUS COST: This is an alternative of the standard policy. The client pays in advance for the estimated time (\$100/hour) and the cost of materials. Prepayment binds the photographer to a mutually agreeable time schedule, and gives the client maximum control over the shooting session.

PURCHASE-ORDERS & WORK-ORDERS: Important requirements, such as deadlines and budget limitations, should be clearly defined on a written purchase or work order.

ESTIMATES: Both prices and policies can be modified to meet unusual requirements. Schopplein Studio can provide estimates if specific requirements are known in advance.

Unprocessed **HD RAW** and **JPEG** digital scans of flat art.....\$12.50 per image.
 35mm **COLOR TRANSPARENCIES** or standard **REPRO-SCANS** are.....\$25.00 per image.
 Custom **REPRO-SCANS** (include customer-approved 8x10 match-print).....\$50.00 to 125.00 per image.
 (Match-prints provide printers a more accurate visual reference than color-transparencies.)

Individual portraits.....\$50.00 per image.
 Group portraits.....\$75.00 per image.
 Architectural and illustrative photography.....\$125.00 per image.

WEB-SCANS are available in addition to the **REPRO-SCANS** for\$2.00 per image.
 For **LOCATION** work, there is a minimum charge of\$100.00 per location plus \$0.55 per mile.

All digital scans can be delivered to any **USB** accessible memory device,
 like a USB flash drive, free of charge, or on a **CDR** or **DVD-R** for.....\$15.00 per disk.

WEB-SCANS can also be delivered as E-mail attachments free of charge.

REPRO-SCANS delivered by E-mail are billed at \$0.25 per MB.

PRINT PRICES: Prints are priced as multiples of 8x10 inch prints. For example four 4x5 inch prints of the same image cost the same as an 8x10 inch print and a 16x20 inch print is four times the cost of an 8x10 inch print.

	First print	Additional prints of same image
8x10 inch Inkjet printed one side	\$ 10.00	\$ 5.00
8x10 inch Inkjet printed both sides	16.00	8.00
8x10 inch Match-print, Fiber-base inkjet	15.00	10.00
8x10 inch B&W RC silver gelatin print	15.00	7.50
8x10 inch Fiber base silver gelatin print	30.00	15.00

One challenge in photographing fine art is to retain the artists' visions while employing the mathematical precision of digital imaging. Good communication with clients is therefore most important.

This price list shall be regularly updated on www.schoppleinstudio.com.

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